

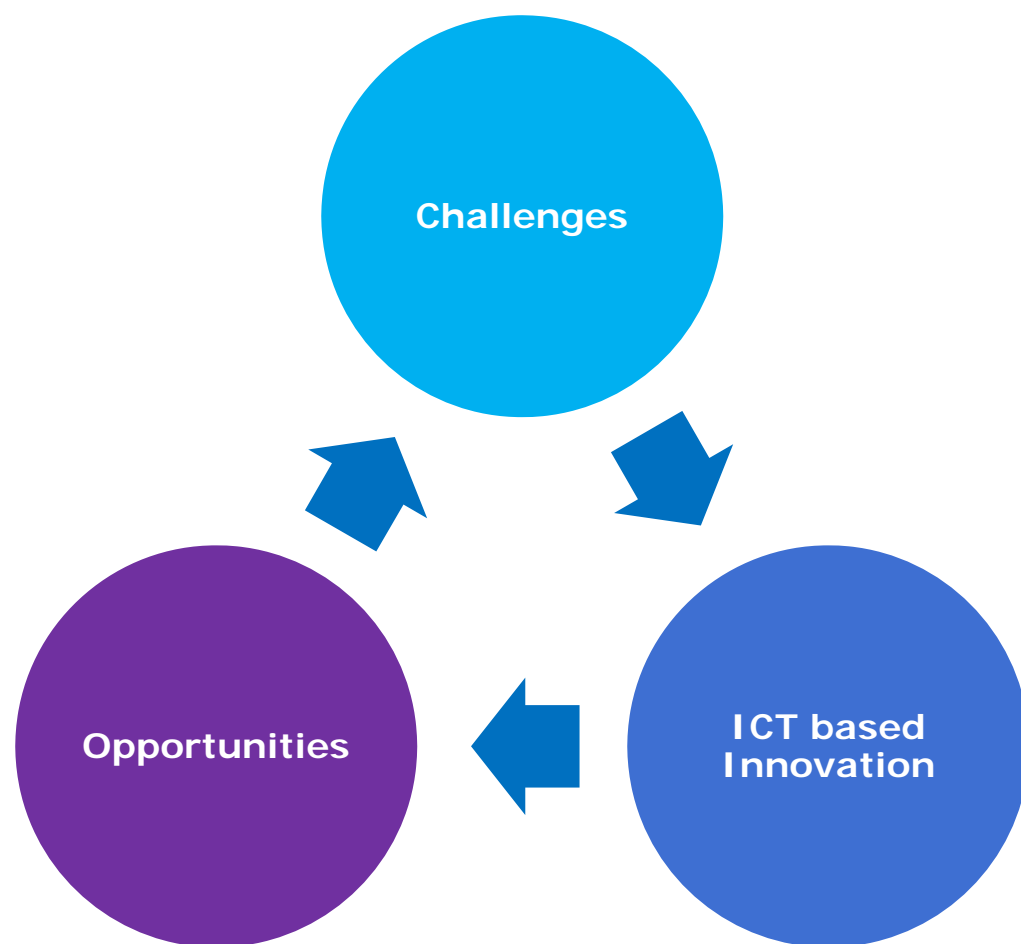


# Active and Assisted Living Joint Programme

## Lunch Seminar: Giving Smart Seniors Access to Smart Technologies

Peter Wintlev-Jensen  
European Commission  
DG CONNECT H2

# The overall vision



- Mobilising critical mass of Innovation for higher impact
  - Combining a number of national efforts at EU level
  - Combining differing funding streams
- Complementing H2020 longer-term R&D with applied R&D and Innovation
  - Involving in particular SMEs and user organisations
- Improving Coordination of National Research/Innovation with H2020
  - Creating a shared European R&D&I agenda



# AAL JP Goals



- More and better access to ICT based products and services for ageing well for the citizens
- Help governments gain cost efficiencies and increased sustainability of health and social care
- Help create a scalable market for ICT based products and services for ageing well



# Ageing well – the EU picture

European  
Commission

## Active and Healthy Ageing EIP

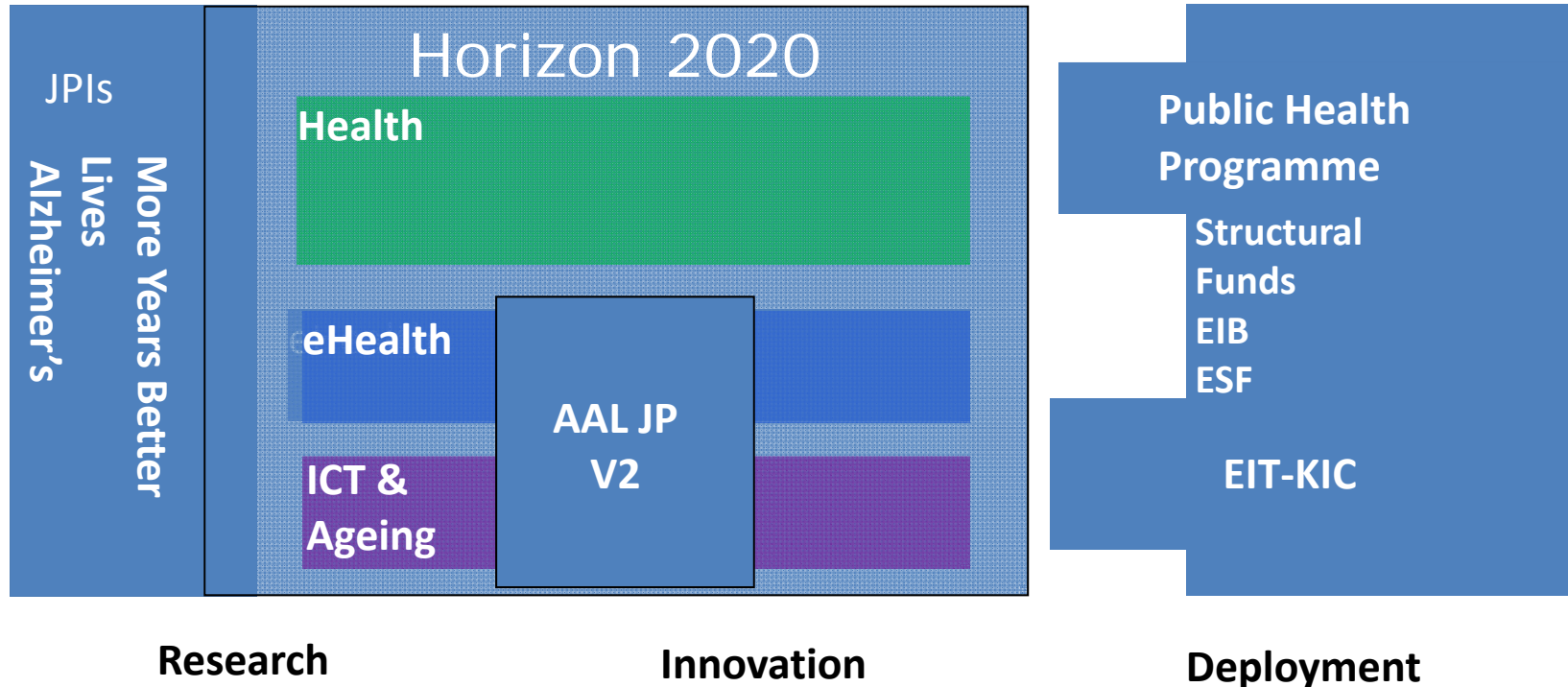
New  
Knowledge

Proven  
Ideas

New solutions

Evidence  
and  
innovation  
guidelines

Deployment support



Key Indicator	Findings
Industry as leader of AAL projects	In average <b>40% of projects are industry led</b>
SME participation	<b>More than 40% SME participation</b> in funded projects
IPR secured	<b>Nearly 50% of the projects</b> covered by the survey have already <b>secured the IPR</b> for the results arising from the projects.
Financing secured for going to the market after the project end	<b>25% of the projects</b> covered by the survey have already <b>secured financing for going to the market</b>
AAL related products and services emerging in the market	<b>Many AAL projects</b> intending to <b>deliver</b> new ICT based products and services <b>to the market</b>

- Scope aligned with European Innovation Partnership-Active and Healthy Ageing -> Active and Assisted Living JP
- New agile instruments proposed
  - Eg Prizes, innovation grants
- Closer link with markets/demand side
- Improved operational performance



# How to get there?

- Building critical mass by joining forces across Europe
  - Creating innovation friendly conditions
- Main enablers
  - Understanding the needs, volume/costs, standards and interoperability, design and usability
- Further expand partnerships and cooperation
  - Public – Private
  - Demand – supply
  - European – national – regional – local
- AAL JP is a key initiative for achieving this





## Further Information

*ICT for Ageing Well*

<http://ec.europa.eu/digital-agenda/en/life-and-work/living-healthy-ageing-well>

*ICT Policy Support Programme*

[http://ec.europa.eu/ict\\_psp/](http://ec.europa.eu/ict_psp/)

*Ambient Assisted Living Joint Programme*

<http://www.aal-europe.eu/>

*JPI - More Years – Better Lives*

<http://www.jp-demographic.eu>

*Active and Healthy Ageing Partnership*

<http://ec.europa.eu/active-healthy-ageing>

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